

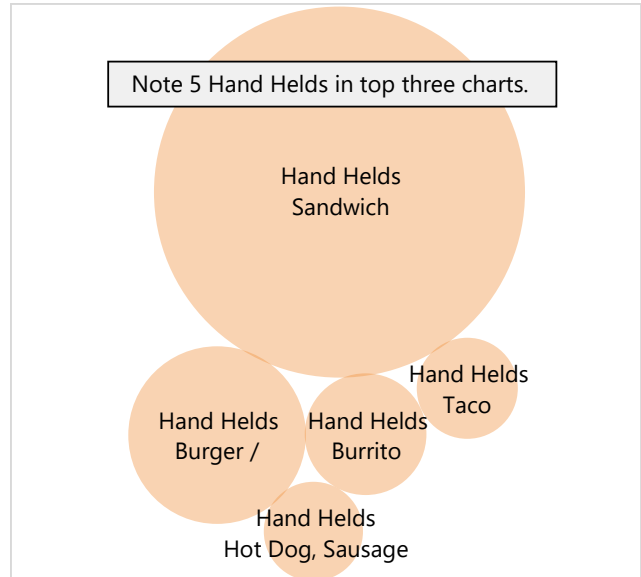
## FlavorTrak K12 reports may be prepared on any food, flavor or ingredient on school menus.

Basis: Menu data from 175 school districts, including the Top 100. Excluded are desserts, beverages, ingredients, soup and snacks

**Category Incidence by Item Class:** Of 175 school districts in FlavorTrak, 100% list sandwiches on the menu, 98% list pizza and 93% Burgers / Sliders. Category incidence varies by item type, grade level, day part and region.

Menu Item Class	Incidence (%)
Sandwich	100%
Burger / Slider	93%
Hot Dog, Sausage	87%
Taco	76%
Burrito	65%
Prepared Entree	100%
Side: Potato, Rice, Bean, Grain	99%
Center of Plate Entree	99%
Side: Vegetables	99%
Side: Fruit	99%
Pizza	98%
Baked Good / Bread	98%
Salad	98%
Cereal	93%
Side: Yogurt or Cheese	92%

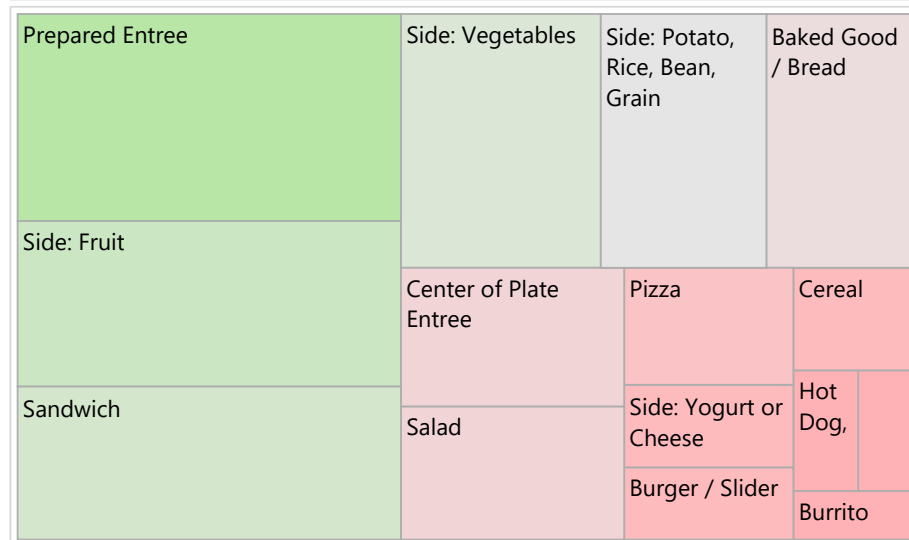
**Menu Mentions Per Month For Hand Helds:** Hand Helds includes Sandwiches, Burgers / Sliders, Burritos, Tacos and Hot Dogs. Hover over bubble for share of monthly menu mentions.



**Average Item Frequency Per Month:** Sandwiches on school menus are listed 3.4 times per month compared to 3.8 times per month for Burgers / Sliders. (Excluded are desserts, snacks, ingredients, soup and beverages)

Menu Item Class	Average Item Frequency (per month)
Burger / Slider	3.8
Burrito	3.8
Sandwich	3.4
Taco	2.3
Hot Dog, Sausage	1.9
Prepared Entree	2.1
Side: Potato, Rice, Bean, Grain	2.4
Center of Plate Entree	2.1
Side: Vegetables	3.0
Side: Fruit	5.1
Pizza	4.0
Baked Good / Bread	4.8
Salad	4.3
Cereal	10.6
Side: Yogurt or Cheese	5.9

**Count of Item Types in Menu Item Class:** Most item components on menus are Prepared Entrees, Sides of Fruit and Sandwiches. Prepared entrees with represent a 16.9% share.



### Category Incidence, Monthly Menu Mentions and Average Frequency

Menu Item Class	% of Total Category Incidence alone..	Count Item Type	AVG Item Freq. / Mo.	CountD Item Type	CountD School District	Item Freq. / Mo.
Sandwich	100%	4,824	3.4	1,341	175	16,537
Prepared Entree	100%	6,538	2.1	1,450	175	13,758
Side: Potato, Rice, Bea..	99%	3,436	2.4	519	174	8,247
Center of Plate Entree	99%	2,547	2.1	532	174	5,317
Side: Vegetables	99%	4,169	3.0	684	173	12,452
Side: Fruit	99%	5,279	5.1	486	173	27,031
Pizza	98%	1,638	4.0	326	172	6,605
Baked Good / Bread	98%	3,025	4.8	529	172	14,383
Salad	98%	2,464	4.3	595	171	10,679
Cereal	93%	986	10.6	192	162	10,457
Burger / Slider	93%	999	3.8	198	162	3,789
Side: Yogurt or Cheese	92%	1,158	5.9	199	161	6,876
Hot Dog, Sausage	87%	637	1.9	112	152	1,182
Taco	76%	523	2.3	152	133	1,227
Burrito	65%	473	3.8	103	114	1,779
<b>Grand Total</b>	<b>100%</b>	<b>38,696</b>	<b>3.6</b>	<b>7,415</b>	<b>175</b>	<b>140,319</b>